Why social and clinical psychology?

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With the advent of *Journal of Social and Clinical Psychology*, the interface of social and clinical psychology represents a distinctive and maturing domain in contemporary psychology. The emergence of such a new domain with a multidisciplinary perspective offers great opportunities for collaboration between social and clinical psychology.

The general framework of the social and clinical psychology was discussed. Historically, it began with the application of attitude change theories to counseling processes. The development and transformation of *Journal of Abnormal and Social Psychology* was traced, and the reasons for the eventual dissolution were speculated about. Finally, several topics for social and clinical research were discussed.